



KNOX MARTIN FOUNDATION

FOR BRAIN CANCER RESEARCH

KMF'S FIFTH ANNUAL NIGHT FOR KNOX

SPONSORSHIP OPPORTUNITIES

EVENT DATE:
APRIL 26, 2025

6:00 PM - 11:00 PM

EVENT LOCATION:
THE ATLANTA ATHLETIC CLUB

DINNER, OPEN BAR, LIVE AUCTION,
PERFORMANCE BY YACHT ROCK SCHOONER

In September 2017, Knox Martin's life took an unexpected turn when he was diagnosed with an aggressive form of brain cancer. Despite the challenges posed by surgeries, treatments, and setbacks, Knox exemplified resilience by continuing to set goals and embrace life to the fullest.

Our foundation began less than four months after Knox passed away from the most aggressive form of brain cancer—Glioblastoma—in December 2020, leaving behind him a legacy of unwavering determination at the young age of 24.

Every year since then, our co-founders and Board host over 300 guests for an elevated fundraising event during the month of April called the Night For Knox. KMF sponsors, donors, and friends travel from across the country to attend this annual event in Atlanta, Georgia.

The majority of our funds are raised at Night For Knox each year.

THE ANNUAL NFK 25



15,000 That's the average number of Americans diagnosed with glioblastoma each year. Glioblastoma is the most aggressive and most common form of brain cancer -- it makes up 51% of all primary malignant brain tumor cases in adults. It's also the most under-funded and therefore, under-researched.

Despite being first identified in scientific research in the 1920s, there are only four FDA-approved drugs to treat Glioblastoma. Four. In 100 years! For Glioblastoma, the five-year relative survival rate is only 7.2%, and the median survival is only 8 months after progression.

Few research studies are conducted in aggressive brain cancers because the outcomes are so poor; yet the outcomes remain poor because so few research studies exist. Our goal since the inception of KMF: to end this infinite loop.

Every day, countless lives are turned upside down by the challenging diagnosis of glioblastoma. It's a battle that affects not just the patient but their entire circle of loved ones, testing the limits of strength and resilience. Families stand by as their loved ones undergo challenging treatments, each day bringing its own set of uncertainties. Yet, amidst this darkness, there is a glimmer of hope fueled by the unwavering dedication of researchers, doctors, and advocates who refuse to give up.

The Knox Martin Foundation is here to help them.



Since KMF's inception in 2021, we've donated a total of \$1,100,000 to our partners at the The Preston Robert Tisch Brain Tumor Center at Duke. Our donations have funded the research & development of 3 FDA-approved clinical trials for patients fighting glioblastoma and high-grade glioma. There are over 30 current brain cancer patients enrolled in KMF funded clinical trials between the brain tumor centers at Duke, NYU, UCSD, and Stanford.

Every dollar raised, every social media post shared, and every conversation started brings us one step closer to breakthroughs that can change the course of this relentless disease. We raise funds for innovative brain cancer research because we know that with enough funding, support, and relentless effort, a cure is well within our reach.

We know that with the help of our beloved donors, partners, community members, and friends, we can give someone else's Knox a shot at a much longer life.

For more information regarding our partnership and clinical trials at Duke, visit www.knoxmartinfoundation.org/clinicaltrials



Our Mission

To reverse the underfunded and under-researched nature of brain cancer by funding innovative research on the most aggressive form of brain cancer—Glioblastoma (GBM)

Our Vision

A world where a Glioblastoma diagnosis is treatable and curable.

Our Sponsorships Team

Becky Martin

FOUNDER, PRESIDENT, CEO

BECKY@KNOXMARTINFUNDATION.ORG

Madison Letts

CO-FOUNDER, COO

MADISON@KNOXMARTINFUNDATION.ORG

Patrick Baughman

CO-FOUNDER, CHAIRMAN

PATRICK@KNOXMARTINFUNDATION.ORG

Wade Cox

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Cole Lackey

DIRECTOR OF HOSPITALITY

COLE@KNOXMARTINFUNDATION.ORG

Charlotte Boyd

DIRECTOR OF DONOR
ENGAGEMENT

CHARLOTTE@KNOXMARTINFUNDATION.ORG

SPONSORSHIP OPPORTUNITIES

THE FIFTH ANNUAL NFK CELEBRATION WILL TAKE PLACE ON SATURDAY, APRIL 26, 2025 AT THE ATLANTA ATHLETIC CLUB. WE INVITE YOU TO JOIN US AS ONE OF KMF'S PREMIER SPONSORS!



NFK25 PRESENTING SPONSOR

PRICING AND INFORMATION AVAILABLE UPON REQUEST

MAGNOLIA | \$15,000+

1 PREMIER TABLE (SEATS UP TO 12 GUESTS)
DISTINGUISHED SEATING
HOLE SPONSORSHIP AT KMF'S 2ND ANNUAL GOLF AGAINST GLIOMAS TOURNAMENT
RECOGNITION ON NFK25 PRINT COLLATERAL

INTRO & RECOGNITION DURING NFK25 PROGRAM
RECOGNITION ON NFK25 WEBSITE YEAR-ROUND
RECOGNITION IN NFK25 PRESS RELEASES
DEDICATED SOCIAL MEDIA POST ON KMF ACCOUNTS (1 TOTAL)
ACCESS TO KMF DIGITAL ASSETS FOR MARKET USE

REDWOOD | \$10,000+

1 PREMIER TABLE (SEATS UP TO 12 GUESTS)
DISTINGUISHED SEATING
RECOGNITION ON SELECT PRINT COLLATERAL
RECOGNITION ON NFK25 WEBSITE YEAR-ROUND

RECOGNITION IN NFK25 PRESS RELEASES
DEDICATED SOCIAL MEDIA POST ON KMF ACCOUNTS (1 TOTAL)
ACCESS TO KMF DIGITAL ASSETS FOR MARKET USE

CEDAR | \$6,000+

8 PREMIER EVENT TICKETS
DISTINGUISHED SEATING
RECOGNITION ON SELECT PRINT COLLATERAL

RECOGNITION ON NFK25 WEBSITE YEAR-ROUND
RECOGNITION ON KMF SOCIAL MEDIA ACCOUNTS
ACCESS TO KMF DIGITAL ASSETS FOR MARKET USE

BONSAI | \$3,000+

4 PREMIER EVENT TICKETS
DISTINGUISHED SEATING
RECOGNITION ON SELECT PRINT COLLATERAL

RECOGNITION ON NFK25 WEBSITE YEAR-ROUND
RECOGNITION ON KMF SOCIAL MEDIA ACCOUNTS
ACCESS TO KMF DIGITAL ASSETS FOR MARKET USE

It takes \$100,000 to get a clinical trial off the ground at the Duke Brain Tumor Center

That means, it takes \$100,000 to provide HOPE for someone fighting this devastating disease

Our Night For Knox sponsors could literally provide the funding our research partners at Duke need to discover the next breakthrough in brain cancer research

Grassroots efforts like ours are absolutely vital in moving the needle so that someone else Knox can have a shot at a longer life.

You can provide HOPE to those who need it most.

We are thrilled to continue building upon KMF's upward trajectory and exponential growth in 2025, and we are so excited to invite you to partner with us to fund the next breakthrough in brain cancer research.

Thank You.

